

# What's Your View of the World?

*Take a look at a few books that will help you adjust your perspective for success.*

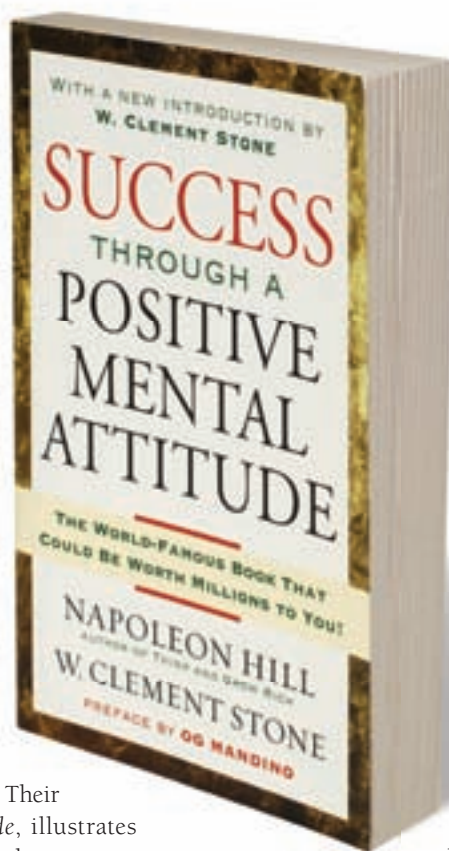
**S**uccess is impacted as much by our actions as it is by our attitudes. How we view the world, ourselves and our clients, coupled with our daily activities, can make the difference between stagnation and the ability to break through barriers to higher levels of achievement. From the books featured this month, you'll learn how to master your attitude and take positive actions that can propel your dreams into reality.

## Success Through a Positive Mental Attitude

by Napoleon Hill and W. Clement Stone  
(Pocket Books, 2007)

With combined experience spanning nearly a century, personal-development masters Napoleon Hill and W. Clement Stone introduce readers to the power of PMA—positive mental attitude. Their book, *Success Through a Positive Mental Attitude*, illustrates how attitude forecasts individual success. Through evergreen concepts, they teach readers how to crush the negative attitudes and subconscious self-sabotage that detours, and often prevents, PMA and ultimately inhibits one's success.

Our culture has evolved a great deal since the book's initial publication nearly 50 years ago. Today's workforce is better educated and more diverse. In contrast to the work environment of the '50s and '60s, today it is not only common, but expected, for women to hold positions of great power and responsibility in business and government. At times, these generational differences are obvious, yet they are easily overshadowed by the validity of Hill and Stone's motivational process. The timeless 17 Success Principles outlined in the book apply to today's audiences as well as they did to earlier generations.



Each principle focuses on a person's ability to change his or her world through conscious and subconscious thought and action. A balance of emotion and reason, tempered with PMA, can positively affect both personal and professional lives. Dissecting past failures and current problems using PMA teaches people how to see themselves in a new way.

Spirituality is used sparingly but binds a great deal of this book together, as Hill and Stone discuss courage, hope and even self-motivation. They feature stories of successful people's "magnificent obsessions" and the resulting longevity for those who help others.

While this book may not be "slick" by today's publishing standards, lacking bullet points and diagrams, it is complete in its ability to open the eyes of readers searching for a better way. "Man is a mind with a body and he can think. It is through thinking that he learns how to use cosmic habit force," Hill and Stone write. "And his thinking can bring the thoughts he thinks into reality." —Beth Douglass Silcox

## The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business

by Ken Blanchard, Don Hutson and Ethan Willis  
(Doubleday, 2008)

*The One Minute Entrepreneur* outlines why some businesses succeed and others fail. According to its authors, successful